



Privacy Notice – Marketing Activities

Who We Are

Freyssinet Limited gather and process your personal information in accordance with this privacy notice and in compliance with the relevant data protection Regulations and laws. This notice provides you with the necessary information regarding your rights and our obligations, and explains how, why and when we process your personal data.

Freyssinet Limited's registered office is at Innovation House, Euston Way, Telford, TF3 4LT and we are a company registered in England and Wales under company number 480252. We are registered on the Information Commissioner's Office Register; registration number Z6498291, and act as the data controller when processing your data. Our designated Data Appointed Person is The Company Secretary who can be contacted at Freyssinet Limited, Innovation House, Euston Way, Telford, TF3 4LT

Information That We Collect

Freyssinet Limited processes your personal information to meet our legal, statutory and contractual obligations. We will never collect any unnecessary personal data from you and do not process your information in any way, other than as specified in this notice.

The personal data that we collect from you may include: -

- Name
- Business Address
- Business Email
- Office Telephone Number
- Mobile Telephone Number

We collect information in ways such as: -

- Feedback forms
- Via Tender submission and receipt
- Exhibitions
- Website enquiries

How We Use Your Personal Data (Legal Basis for Processing)

Freyssinet Limited takes your privacy very seriously and will never disclose, share or sell your data without your consent; unless required to do so by law. We only retain your data for as long as is necessary and for the purpose(s) specified in this notice. The purposes and reasons for processing your personal data are detailed below -

- *To provide you details of our products and services*
- *To enter into a contract with your organisation*

Your Rights

You have the right to access any personal information that Freyssinet Limited processes about you and to request information about: -

- What personal data we hold about you
- The purposes of the processing
- The categories of personal data concerned
- The recipients to whom the personal data has/will be disclosed
- How long we intend to store your personal data for
- If we did not collect the data directly from you, information about the source

If you believe that we hold any incomplete or inaccurate data about you, you have the right to ask us to correct and/or complete the information and we will strive to do so as quickly as possible; unless there is a valid reason for not doing so, at which point you will be notified.

You also have the right to request erasure of your personal data or to restrict processing (*where applicable*) in accordance with the data protection laws; as well as to object to any direct marketing from us. Where applicable, you have the right to data portability of your information and the right to be informed about any automated decision-making we may use.

If we receive a request from you to exercise any of the above rights, we may ask you to verify your identity before acting on the request; this is to ensure that your data is protected and kept secure.

Sharing and Disclosing Your Personal Information

We do not share or disclose any of your personal information without your consent, other than for the purposes specified in this notice or where there is a legal requirement.

Safeguarding Measures

Freyssinet Limited takes your privacy seriously and takes every reasonable measure and precaution to protect and secure your personal data. We work hard to protect you and your information from unauthorised access, alteration, disclosure or destruction. Electronic data security is managed by



Soletanche Freyssinet IT UK, with several layers of security in place including firewalls, password protection, antivirus software etc.

Transfers Outside the EU

Personal data in the European Union is protected by the General Data Protection Regulation (GDPR) but some other countries may not necessarily have the same high standard of protection for your personal data. Freyssinet Limited does not transfer or store any personal data outside the EU.

Consequences of Not Providing Your Data

You are not obligated to provide your personal information to Freyssinet Limited however without this information we may not be able to provide some services to you or keep you up to date with our products and services.

How Long We Keep Your Data

Freyssinet Limited only ever retains personal information for as long as is necessary and we have strict review and retention policies in place to meet these obligations. These are available upon request.

Special Categories Data

Freyssinet Ltd does not collect special category data for marketing purposes.

Marketing

Freyssinet Limited will occasionally send you marketing or product information by email or post that have been identified as being beneficial to our customers and in our interests. Such information will be relevant to you as a customer and is non-intrusive and you will always have the option to opt-out/unsubscribe at any time.

If you would prefer **not** to receive above-mentioned marketing and offers, please email info@freyssinet.co.uk

Lodging A Complaint

Freyssinet Limited only processes your personal information in compliance with this privacy notice and in accordance with the relevant data protection laws. If, however you wish to raise a complaint regarding the processing of your personal data or are unsatisfied with how we have handled your information, please contact us. You also have the right to lodge a complaint with the supervisory authority.